



19th Congress of the European Society for Photobiology

30 August – 3 September 2021
World Wide Web and Salzburg, Austria



SPONSOR & EXHIBITOR PROSPECTUS



1. Organisation

LOCAL ORGANISING COMMITTEE

Kristjan Plaetzer, Chair (Salzburg, Austria)

Angelika Hofer (Graz, Austria)

Barbara Krammer (Salzburg, Austria)

SCIENTIFIC ORGANISING COMMITTEE

Franz Trautinger,

ESP President (St. Pölten, Austria)

Maria Amparo F. Faustino,

ESP President Elect (Aveiro, Portugal)

Santi Nonell,

ESP Past President (Barcelona, Spain)

Kristian Berg

(Oslo, Norway)

Francesco Ghetti

(Pisa, Italy)

Francesca Giuntini

(Liverpool, United Kingdom)

Éva Hideg

(Pécs, Hungary)

Virginie Lyria Lhiaubet

(València, Spain)

Giorgia Miolo

(Padova, Italy)

Vivienne E. Reeve

(Sydney, Australia)

Massimo Trotta

(Bari, Italy)

Rex Tyrrell

(Bath, United Kingdom)

VIRTUAL CONFERENCE TOOL:

Whova virtual conference platform

www.whova.com

CONGRESS ORGANISATION AND CONTACT FOR SPONSORS

Tagungsmanagement Ursula Partsch-Brokke

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Cover: Panorama of Salzburg during summer season from Kapuzinerberg

© Salzburg Tourismus

Photo last page: Salzach with the historical old city centre and
the fortress Hohensalzburg during night © Salzburg Tourismus

2. Dear Sponsor,

on behalf of the European Society for Photobiology (ESP) and the Local and Scientific Organizing Committees we cordially invite you to participate in the 19th Congress of the European Society for Photobiology, which will be based in Salzburg (Austria) and held in the virtual space from August 30 to September 3, 2021. As with past ESP congresses we are sure that this meeting will again provide a unique international forum for the dissemination of new research, technological development and application in the photobiological sciences.



Entrance area NAWI © Universität Salzburg

A full range of topics (see below) will be covered by the leading experts in their fields in parallel symposia, interactive poster sessions, as well as keynote and plenary lectures on exciting developing areas, including a talk by the 2021 ESP Young Investigator Awardee. ESP provides a substantial fellowship scheme to encourage the active participation of young scientists in our programme. Attendees from academia and industry will thus find excellent opportunities for productive scientific discussion, exchange of new ideas and collaboration. With all associated shortcomings, the "virtual" format will allow us to reach an even wider range of experts world-wide.

A leading conference in the field, the event can only become a success with active participation and support from the industry! On the following pages we will provide all information you need to find the sponsoring opportunity most suitable for you. For updates please visit us at <https://salzburg2021.photobiology.eu> or contact us directly (see contact details below). We will be happy to tailor our sponsorship options to fit your specific requests! Needless to say that full recognition of your contributions will be made directly at the meeting as well as in the congress literature and on our website.

We thank you for your support and look forward to welcoming you at our congress. We will do our best to make the virtual space a wonderful place for a memorable meeting.

Kristjan Plaetzer, Chair Local Organising Committee

Franz Trautinger, European Society for Photobiology, President

3. About ESP Congresses

For the very first time in its long-standing history the ESP 2021 congress will be held as virtual event, featuring pre-recorded and live online presentations with options for interactive discussion. This way, we will provide a forum for scientific exchange between top researchers and young scientists in photobiology, photomedicine and photochemistry from all over the world without the need to travel.

As a sponsor of this unique event your company will be given the opportunity to:

- ▼ promote your innovative products online to make your brands visible to your target audience.
- ▼ integrate your products in innovative science.
- ▼ get in touch and build a relationship with your customers.
- ▼ establish new collaborations between your company and academic researchers and institutions.
- ▼ communicate with present and future key leaders in photobiology from around the globe.
- ▼ share and communicate your achievements in research and development.
- ▼ capture the latest scientific content relevant to your research and training programmes.

PARTICIPANTS:

The attendance is expected to exceed 350 participants from academia as well as industry, including key experts in all fields of photobiology as well as early career scientists and students. ESP conferences attract researchers and practitioners from many disciplines, including chemists, physicists, biochemists, biologists, engineers, dentists, medical doctors and ecologists from all over the world.

PAST CONGRESSES:

2019 Barcelona, Spain (first joint congress of the European Society of Photobiology and the International Union of Photobiology)	749 participants from 47 countries.
2017 Pisa, Italy	375 participants from 40 countries.
2015 Aveiro, Portugal	354 participants from 36 countries
2013 Liège, Belgium	303 participants from 37 countries
2011 Geneva, Switzerland	311 participants from 35 countries

4. About the Scientific Programme

PROGRAMME OVERVIEW:

<https://salzburg2021.photobiology.eu/plenary-lectures-symposia>

The programme will include ten plenary and keynote lectures, 33 parallel symposia with invited lectures and free communications, a poster session, industry sponsored sessions, a commercial exhibition and social events.

CONFERENCE TOPICS:

► **Physical and Chemical Photobiology**

DNA damage and repair; nanotechnology; fluorescent probes; upconversion particles; phytochromes; optogenetics; photosensory receptors and circadian rhythms.

► **Photodynamic Therapy, Clinical and Experimental**

Antimicrobial PDT; antiviral PDT; dentistry; near infrared PDT; drug delivery, novel light sources; new photosensitizers, theranostics; nitric oxide in PDT; combination therapies; nanoparticles; resistance mechanisms in cancer; photodynamic disinfection.

► **Photomedicine, Clinical and Experimental**

Photomedical aspects of SARS-CoV-2 and COVID-19; photosensitization; psoralens; photosensitivity diseases; porphyrias; photodermatology; phototherapy and photodiagnosics; imaging; pigmentation, melanocytes and melanoma; photopharmacology; photocarcinogenesis; photochemical internalization; photoimmunology; photoageing; sunscreens; positive health effects of UV; vision and ocular photomedicine.

► **Plant Photobiology**

Plant photoreceptors; photosynthesis; light harvesting; plant growth and development; photobiology of non-flowering plants, circadian rhythms.

► **Environmental Photobiology**

Ozone, sunlight and climate change; influence of UV on ecosystems; solar energy and biofuels.

5. Sponsorship Opportunities

VIRTUAL BANNER

On several subpages throughout the user interface, a permanently visible ad banner will be displayed, alternating between sponsors. € 1,000.-

VIRTUAL EXHIBITION BOOTH

Companies are welcome to purchase a booth in our virtual exhibition hall.

- ▶ The features offered here include:
 - Adding Product Videos, Images, PDF's
- ▶ Livestream/Product Demonstrations:
 - In your virtual booth you can interact with your audience in real time almost as you are used to at a non-virtual event, enhanced with all advances of digital presentation tools. Attendance will be limited to times between symposia in order not to impair the scientific lectures.
- ▶ Promotional Offers/Lead Generation:
 - With a click of the mouse, interested participants can sign up for more information (easy to incentivise by connection with special offers) providing you with their contact information.
- ▶ Live Chat Feature:
 - This will be active throughout the conference as a way for you to interact with interested conference attendees and to respond to any questions they may have.

Fee: € 2,000.- ; 2 complementary admissions for your staff to the conference are included.

INDUSTRY SPONSORED LUNCH SYMPOSIA

Industry sponsored symposia will be scheduled during lunchbreaks (at a maximum of 2 parallel symposia). They provide a unique opportunity for sponsors to present their scientific content to the congress audience. The announcement in the programme is included in the sponsorship fee (€ 5,000.-) as is the registration of the invited speakers. The sponsor is responsible for the content, inviting speakers, preparing a description of the event (including title and list of speakers and presentations). ESP reserves the right to refuse content that is not considered appropriate for the congress.

VIRTUAL POSTER SESSION

The interactive poster session will take place on Wednesday, September 1, 2020 during lunchtime. Patronage of the session will be available to an exclusive sponsor for a fee of € 1,500.-. Sponsorship will be acknowledged by signage at the event and appropriate mentioning in the congress materials.

VIRTUAL NETWORKING TABLES (COFFEE BREAKS)

During the 20-minute virtual coffee breaks, 4 participants each can meet at one of several "virtual tables". After a few minutes, the tables will be randomly reshuffled. This makes networking and establishing new contacts easier than ever - even for the most introverted of participants. € 750.-

ADVERTISEMENT IN-BETWEEN PRESENTATIONS

Hyperlinks to advertisements (up to 5 minutes long), available during short breaks. On-demand: € 500.-

CONFERENCE PROGRAMME (PDF)

- ▶ Programme advertisement: back cover € 1,500.-
- ▶ full page € 1,000.-
- ▶ half a page € 750.-

VIRTUAL BOOK OF ABSTRACTS (PDF)

Advertisement in the virtual book of abstracts

- ▶ full page € 1,000.-
- ▶ half page € 750.-
- ▶ banner € 500.-

6. Miscellaneous

MEETING SCHEDULE

The 2021 Congress of the ESP opens on Monday, August 30, at 18:00 with a Welcome Reception with live music and closes on Friday, September 3, at 17:00.

(Subject to change, see <https://salzburg2021.photobiology.eu> for updates).

CONGRESS ATTENDANCE FOR SPONSORS

From a sponsorship amount of above € 750.- one participant, from € 1,500.- two participants, from € 2,250.- three participants are entitled to receive a complimentary congress admission codes valid for access to the whole program. Additional admissions will be available at an exhibitor registration rate of € 100.-.

PAYMENT POLICY:

- ▶ 80% of the total amount must be paid within 10 days of signature of the application form.
- ▶ The remaining amount must be paid before August 1, 2021

CANCELLATION POLICY:

- ▶ Upon cancellation in writing before June 1, 2021, 50% of the paid amount will be reimbursed.
- ▶ No refund will be given for cancellations made after June 1, 2021.

APPLICATION:

If you are interested in becoming a sponsor of the 2021 ESP congress, please contact

▼ **Tagungsmanagement Partsch-Brokke:**

PF 41, A - 2560 Berndorf, Austria

Tel/Fax: +43-2672-88996

office@tagungsmanagement.org

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See you online!

<https://salzburg2021.photobiology.eu>

