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# 19th Congress of the European Society for Photobiology

30 August – 3 September 2021 | Salzburg, Austria



**SPONSOR & EXHIBITOR PROSPECTUS**



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# 1. Organisation

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## LOCAL ORGANISING COMMITTEE

**Kristjan Plaetzer**, Chair (Salzburg, Austria)

**Angelika Hofer** (Graz, Austria)

**Barbara Krammer** (Salzburg, Austria)

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## SCIENTIFIC ORGANISING COMMITTEE

**Franz Trautinger**,

ESP President (St. Pölten, Austria)

**Maria Amparo F. Faustino**,

ESP President Elect (Aveiro, Portugal)

**Santi Nonell**,

ESP Past President (Barcelona, Spain)

**Kristian Berg**

(Oslo, Norway)

**Francesco Ghetti**

(Pisa, Italy)

**Francesca Giuntini**

(Liverpool, United Kingdom)

**Éva Hideg**

(Pécs, Hungary)

**Virginie Lyria Lhiaubet**

(València, Spain)

**Giorgia Miolo**

(Padova, Italy)

**Vivienne E. Reeve**

(Sydney, Australia)

**Massimo Trotta**

(Bari, Italy)

**Rex Tyrrell**

(Bath, United Kingdom)

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## CONGRESS ORGANISATION AND CONTACT FOR SPONSORS

**Tagungsmanagement Ursula Partsch-Brokke**

PF 41, A - 2560 Berndorf, Austria

Tel/Fax: +43-2672-88996

office@tagungsmanagement.org

www.tagungsmanagement.org

Cover: Panorama of Salzburg during summer season from Kapuzinerberg

© Salzburg Tourismus

Photo last page: Salzach with the historical old city centre and  
the fortress Hohensalzburg during night © Salzburg Tourismus



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## 2. Dear Sponsor,

On behalf of the European Society for Photobiology (ESP) and the Local and Scientific Organizing Committees we cordially invite you to participate in the 19th Congress of the European Society for Photobiology, which will be held in Salzburg (Austria) from August 30 to September 3, 2021. As with past ESP congresses we are sure that this meeting will again provide a unique international forum for the dissemination of new research, technological development and application in the photobiological sciences.



Entrance area NAWI © Universität Salzburg

A full range of topics (see below) will be covered by the leading experts in their fields in parallel symposia, interactive poster sessions, as well as keynote and plenary lectures on exciting developing areas, including a talk by the 2021 ESP Young Investigator Awardee. ESP provides a substantial fellowship scheme to encourage the active participation of young scientists in our programme. Attendees from academia and industry will thus find excellent opportunities for productive scientific discussion, exchange of new ideas and collaboration. Due to the COVID-19 pandemic we will offer a “hybrid” environment with the advantage of reaching an even wider range of experts world-wide.

Salzburg, Austria’s most inspiring city, is an UNESCO world heritage site located on the banks of the Salzach river. Salzburg’s historic centre is famous for its baroque architecture and its cultural events, most prominently the Salzburg Festival, which will end immediately before the start of our congress. The congress venue will be the Faculty of Natural Sciences of the University Salzburg, in walking distance to the city centre. In addition to having an airport of its own, Salzburg is served by Munich and Vienna International Airports, which are conveniently connected by rail.

A leading conference in the field, the event can only become a success with active participation and support from the industry! On the following pages we will provide all information you need to find the sponsoring opportunity most suitable for you. For updates please visit us at [salzburg2021.photobiology.eu](http://salzburg2021.photobiology.eu) or contact us directly (see contact details below). We will be happy to tailor our sponsorship options to fit your specific requests! Needless to say that full recognition of your contributions will be made directly at the meeting as well as in the congress literature and on our website.

We thank you for your support and look forward to welcoming you in Salzburg, a wonderful place for a memorable meeting.

Kristjan Plaetzer, Chair Local Organising Committee

Franz Trautinger, European Society for Photobiology, President

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## 3. About ESP Congresses

For the very first time in its long-standing history the ESP 2021 congress in Salzburg will be held as “hybrid” event, featuring on-site and online presentations before a present and a virtual audience. This way, we will provide a forum for scientific exchange between top researchers and young scientists in photobiology, photomedicine and photochemistry from all over the world with the option - but without the need - to travel.

As a sponsor of this unique event your company will be given the opportunity to:

- ▼ promote your innovative products both online and on-site to make your brands visible to your target audience.
- ▼ integrate your products in innovative science.
- ▼ get in touch and build a relationship with your customers.
- ▼ establish new collaborations between your company and academic researchers and institutions.
- ▼ communicate with present and future key leaders in photobiology from around the globe.
- ▼ share and communicate your achievements in research and development.
- ▼ capture the latest scientific content relevant to your research and training programmes.

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### PARTICIPANTS:

The attendance is expected to exceed 350 participants from academia as well as industry, including key experts in all fields of photobiology as well as early career scientists and students. ESP conferences attract researchers and practitioners from many disciplines, including chemists, physicists, biochemists, biologists, engineers, dentists, medical doctors and ecologists from all over the world.

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### PAST CONGRESSES:

2019 Barcelona, Spain (first joint congress of the European Society of Photobiology and the International Union of Photobiology)	749 participants from 47 countries.
2017 Pisa, Italy	375 participants from 40 countries.
2015 Aveiro, Portugal	354 participants from 36 countries
2013 Liège, Belgium	303 participants from 37 countries
2011 Geneva, Switzerland	311 participants from 35 countries

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## 4. About the Scientific Programme

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### PROGRAMME OVERVIEW:

The programme will include nine plenary and keynote lectures, 32 parallel symposia with invited lectures and free communications, a poster session, industry sponsored sessions, a commercial exhibition and social events. All scientific content will be delivered on-site and online.

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### CONFERENCE TOPICS:

► **Physical and Chemical Photobiology**

DNA damage and repair; nanotechnology; fluorescent probes; upconversion particles; phytochromes; optogenetics; photosensory receptors and circadian rhythms.

► **Photodynamic Therapy, Clinical and Experimental**

Antimicrobial PDT; antiviral PDT; dentistry; near infrared PDT; drug delivery, novel light sources; new photosensitizers, theranostics; nitric oxide in PDT; combination therapies; nanoparticles; resistance mechanisms in cancer; photodynamic disinfection.

► **Photomedicine, Clinical and Experimental**

Photomedical aspects of SARS-CoV-2 and COVID-19; photosensitization; psoralens; photosensitivity diseases; porphyrias; photodermatology; phototherapy and photodiagnosics; imaging; pigmentation, melanocytes and melanoma; photopharmacology; photocarcinogenesis; photochemical internalization; photoimmunology; photoageing; sunscreens; positive health effects of UV; vision and ocular photomedicine.

► **Plant Photobiology**

Plant photoreceptors; photosynthesis; light harvesting; plant growth and development; photobiology of non-flowering plants, circadian rhythms.

► **Environmental Photobiology**

Ozone, sunlight and climate change; influence of UV on ecosystems; solar energy and biofuels.

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## 5. About the Venue

Salzburg is situated between hills along the Salzach river, north of the alps and close the German border. It combines a long history with culture, arts and scenic nature. Due to its favourable site and beauty the city presents itself as an all-season touristic attraction. The historic city centre with its baroque architecture belongs to the UNESCO World Heritage. Arts enjoy worldwide fame thanks to W. A. Mozart and the Salzburg Festival. As our congress is scheduled immediately after the Salzburg Festival, attendees have the opportunity to experience operas, theatre and concerts at this world-famous event. Salzburg is a place where art and science have always met, evidenced by its famous son Christian Doppler, mathematician and physicist, and by Albert Einstein, who presented his relativity theory for the first time in Salzburg to the public.



Salzach with swans and the historical old city with Hohensalzburg fortress

© Tourismus Salzburg

The first week of September is late summer with average daytime temperatures between 15 and 25 degrees Celsius. During their free time participants can immerse into Mozart's life and work, participate in sightseeing tours such as the famous Sound of Music Tour, visit museums or enjoy regional culinary seductions such as the Salzburger Nockerl. Further attractions at the periphery of the city are Hellbrunn Palace and Park with its Trick Fountains and a zoological garden and - for hikers - the Untersberg with its summit of 1,973 m and an alpine environment, comfortably accessible by a cable car.

With 18.000 students and 2.000 employees the Paris Lodron University Salzburg (PLUS) is the largest educational institution in the area. PLUS is pleased and honoured to host the Congress of the European Society for Photobiology in 2021. All scientific activities of the meeting will take place at the Faculty of Natural Sciences (NAWI), located in the green belt around the city and in walking distance to the historic centre. A small pond and a botanical garden invite to relax between the scientific events and the cafeteria offers refreshments together with a wonderful view of Salzburg's medieval fortress.

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### VENUE ADDRESS:

**Paris Lodron University Salzburg**

**Faculty of Natural Sciences**

Hellbrunnerstrasse 34

A - 5020 Salzburg

Austria

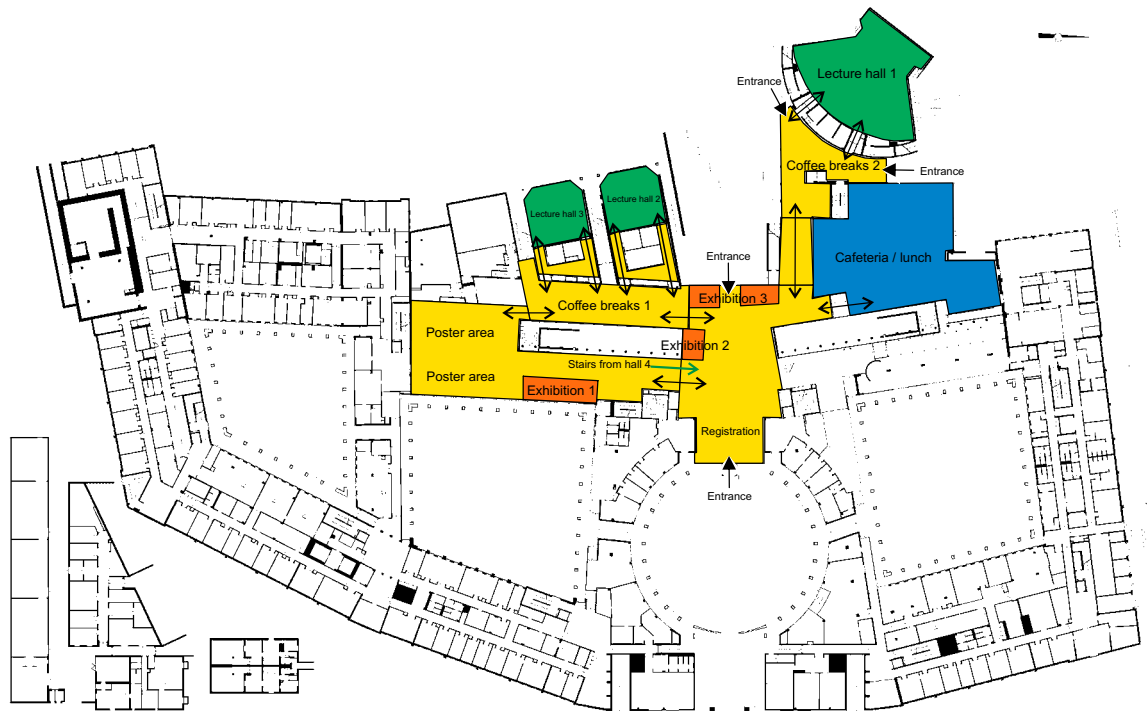
[www.uni-salzburg.at](http://www.uni-salzburg.at)

(GPS Coordinates: 47.811195, 13.033229)

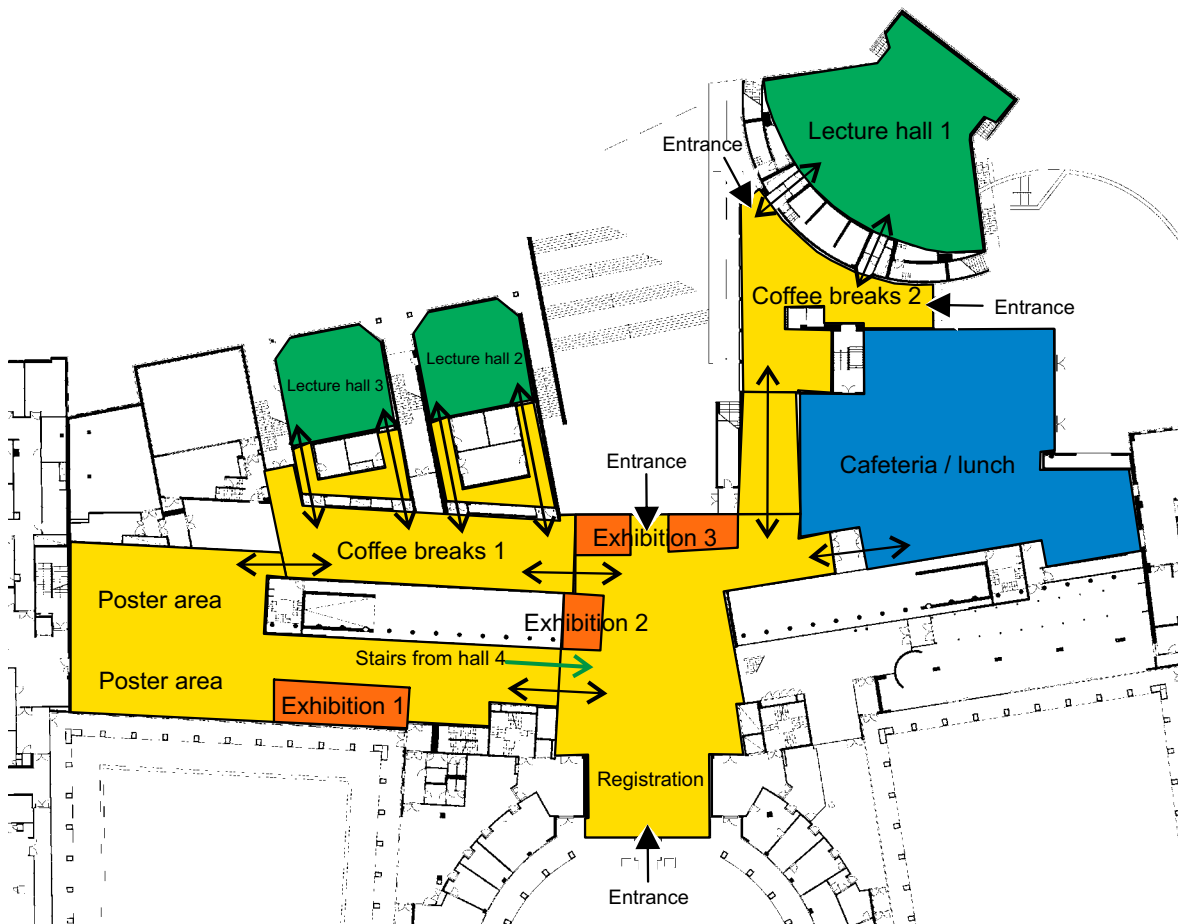


**PARIS  
LODRON  
UNIVERSITY  
SALZBURG**

## OVERVIEW



## DETAIL VIEW



## 6. Sponsorship Opportunities

### EXHIBITION BOOTHS

Booth space (6 square meter minimum at € 400.- / square meter), power socket, Wi-Fi access, and 2 free exhibitor identification badges will be provided.

### INDUSTRY SPONSORED LUNCH SYMPOSIA

Industry sponsored symposia will be scheduled during lunchbreaks (at a maximum of 2 parallel symposia). They provide a unique opportunity for sponsors to present their scientific content to the congress audience. Lecture hall, standard AV equipment and announcement in the programme are included in the sponsorship fee (€ 5,000.-) as is the registration of the invited speakers. The sponsor is responsible for the content, inviting speakers, preparing a description of the event (including title and list of speakers and presentations) as well as providing lunchboxes for attendees. ESP reserves the right to refuse content that is not considered appropriate for the congress.

### VIRTUAL POSTER SESSION

The interactive poster session will take place on Wednesday, September 1, 2020 during lunchtime. Patronage of the session will be available to an exclusive sponsor for a fee of € 1,500.-. Sponsorship will be acknowledged by signage at the event and appropriate mentioning in the congress materials.

### SOCIAL EVENTS

#### Welcome Reception

The Welcome Reception will be held on Monday, August 30, 2021. The exclusive Sponsor will receive recognition via signage at the event, logos and acknowledgment in the congress literature.

**Sponsorship fee**  
**€ 3,000.-**

#### Gala Dinner

The main social event, the gala dinner, will be held on Thursday, September 2, 2021. The exclusive sponsor will receive recognition via signage at the event, logos and acknowledgment in the congress materials. Complimentary admission to the event of 4 sponsor-affiliated delegates are included in the package.

**Sponsorship fee**  
**€ 3,000.-**

#### Coffee breaks

There will be 8 scheduled coffee breaks (Tuesday to Friday, 2 breaks each day, one in the morning and one in the afternoon). Exclusive sponsorship for each of the breaks will be acknowledged via signage and announcement in the congress materials.

**Sponsorship fee**  
**€ 750.- per break**



## ELECTRONIC AND PRINTED MATERIAL

Badges and lanyards (exclusive sponsorship)		<b>€ 500.-</b>
Congress bags including writing blocks, ball pens, USB memory sticks (exclusive sponsorship per item)		<b>production costs</b>
Bag inserts (production costs not included), max DIN A5 format, max 100 g		<b>€ 400.-</b>
Programme advertisement:	back cover	<b>€ 1,500.-</b>
	one page	<b>€ 1,000.-</b>
	half a page	<b>€ 750.-</b>
	banner	<b>€ 500.-</b>
Roll-up in the registration hall		<b>€ 500.-</b>
Advertisement in-between online presentation		<b>€ 500.- for 10 minutes</b>
Advertisement in the virtual book of abstracts	full page	<b>€ 1,000.-</b>
	half page	<b>€ 750.-</b>
	banner	<b>€ 500.-</b>

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## 7. Miscellaneous

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### MEETING SCHEDULE

The 2021 Congress of the ESP venue opens on Monday, August 30, at 12:00 and closes on Friday, September 3, at 17:00. (subject to change, see <https://salzburg2021.photobiology.eu> for updates).

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### EXHIBITION HOURS

The exhibits will be open to all conference registrants throughout the conference.

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### EXHIBITION LOCATION

The exhibition space will be directly and conveniently linked to the lecture halls, conference rooms as well as poster and coffee break areas providing equal visibility of all booths to all delegates. (see map)

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### CONGRESS ATTENDANCE FOR SPONSORS

From a sponsorship amount of above € 1,500.- sponsors are entitled to receive 2 complimentary admission badges. Additional badges will be available at an exhibitor registration rate of € 550.-. Badges will grant access to the exhibit hall, all scientific sessions and the Welcome Reception. One-day exhibit-hall-only passes will be available at € 100.-. Through this, exhibitors may encourage potential customers to attend the exhibition for a first-hand experience of the latest technological advances in photobiology, photochemistry and photomedicine.

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### BUSINESS MEETINGS

Conference rooms at the Faculty of Natural Sciences of Salzburg University, as per availability, may be booked for company meetings. Business meetings shall be scheduled outside of the scientific programme (before or after the sessions and during lunch breaks). Help with audiovisual media support, food and beverage, and any other special demand can be provided upon request. Please contact us for availability and fees.

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### RULES AND REGULATIONS

Specific rules and regulations regarding contracts, insurance, installation and dismantling of booths, safety (including Covid-19 related precautions), accessories and supply will be provided upon request.

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### HOTEL RESERVATIONS

Please note that August and September are the peak tourist season in Salzburg. It is recommended to exhibitors to book hotel rooms well in advance. You can make use of the room contingent and online booking options available at the conference website (<https://salzburg2021.photobiology.eu>).

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## **PAYMENT POLICY:**

- ▶ 80% of the total amount must be paid within 10 days of signature of the application form.
- ▶ The remaining amount must be paid before August 1st, 2021

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## **CANCELLATION POLICY:**

- ▶ Upon cancellation in writing before March 1st, 2021, 50% of the paid amount will be reimbursed.
- ▶ No refund will be given for cancellations made after March 1st, 2021.

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## **APPLICATION:**

If you are interested in becoming a sponsor of the 2021 ESP congress, please contact

▼ **Tagungsmanagement Partsch-Brokke:**

PF 41, A - 2560 Berndorf, Austria

Tel/Fax: +43-2672-88996

[office@tagungsmanagement.org](mailto:office@tagungsmanagement.org)

[www.tagungsmanagement.org](http://www.tagungsmanagement.org)



— **See you in Salzburg!**

<https://salzburg2021.photobiology.eu>

